# Impulse grant ‘Digital Inclusion’

## Information and rules

## About the ‘Digital Inclusion’ call for proposals

Some people do not have enough money for computers or internet courses.
So there are many services on the internet which they cannot use.
These people need simple offers and accessible programmes. And they should learn how to use digital devices and programmes.

Migros Culture Percentage is part of Migros. It supports social projects. With this **impulse grant**, it is helping projects for ‘**digital inclusion**’.

- An ‘impulse grant’ is funding for your project. The money will help you to carry out your project.
- ‘Digital inclusion’ means that everyone can use digital devices, media and services.

### Who can receive an impulse grant?

- You are a **non-profit** organisation. For example, you are an association or a cooperative.
- Your organisation operates **locally**: for example, you run a service in a local community or in a town.
- Your organisation can also **operate regionally** : for example, you may offer your services at several locations within the canton.

### What is the money for?

- We support existing projects and services.
  We also encourage new ideas for projects and services.
- Your project is for people who have little money or are at risk of poverty. Through your project, you are ensuring that these people can make good use of the internet and digital devices.

### How much money is there?

We pay grants between 1,000 and 2,000 Swiss Francs.

### How to apply

- You need to send us your application between
  **10 November 2026 and 30 April 2027**.
- We will review your application.
- Nine weeks after your application,
  we will let you know whether you will get any money.

# A. Eligibility criteria

‘Eligibility criteria’ describe what your project or organisation needs to be like.

## Formal criteria

### Who can receive an impulse grant?

#### Your organisation must be like this:

- Your organisation is charitable: an association, foundation or cooperative.
- Your organisation does not try to make a profit.
- Your organisation is based in Switzerland. Your projects and services are based in Switzerland. They are for the people in Switzerland.

#### Who can’t receive any money?

- Individuals
- Government organisations

#### What else do we look for?

Sometimes we receive many good applications. And we don’t have enough money for all the projects.

- In that case, we prefer to choose smaller organisations: your annual budget is less than 250,000 Swiss Francs.
- We also prefer to choose organisations that have never received any money from us before.
- We also like to support organisations from different regions.

### Money for your project

- You can apply for a sum between 1,000 and 2,000 Swiss Francs from Migros Culture Percentage.
- Your budget must be clear and easy to understand. The costs must be in line with your project.

### Time frame for your project

- You must use the impulse grant no later than 6 months after submitting your application.
- Your project is already finished? In that case, you can't have an impulse grant.
- You may only use the money for expenses incurred after our approval.

### Documents

#### We need the following documents from you

- The online form: you must complete the form in full.
- The articles of association of your organisation. You must sign the articles of association.
- The latest annual accounts.

### You may also send us these documents if you wish:

- Your own project description
- Your own budget for your project
- Your latest annual report
- Further information about the project: for example, a presentation or photos.

# Criteria for the content

## What is the impulse grant for?

### This is what your project should be like:

- Your project is for people who have little money or are at risk of poverty.
  You want to help these people make good use of the internet and digital devices.
- Is your project aimed at different target groups? Then show us how you reach people on a low income or at risk of poverty.
- Your project is local: for example, it takes place in one municipality or town.
  Or perhaps, your project is regional: for example, it takes place at several locations within the canton.

### What we pay for

- Costs for your service or project: your service is easy to access. It is all about digital inclusion.
- Cost of support: you make sure that people on low incomes can take part in your activities.

**Examples of costs**

- **Materials, Technology and Communication**. For example: laptops, the internet, leaflets, posters, postage or feedback tools.
- **Events**. For example: room hire, food and drink, course materials, equipment hire.
- **Access for all**. For example: translations, plain language, looking after children at an event, travel expenses for participants.
- **Course leadership and peer support**. Small gifts for volunteers, too.

**Peer support means:**
people help others who are similar to themselves. For example: People with disabilities help other people with disabilities.

### What we do not pay for

- Normal operating costs or wages that have nothing to do with your project.
- Projects or organisations that are ideologically driven, undemocratic or racist.

➔ Continue on the next page.

## B. Rules: number of grants per year

### Only one application for the impulse grant

➔ Each organisation can only have one impulse grant ‘digital inclusion’.

### No more than two different projects per organisation per calendar year

You and your organisation are also welcome to apply to Migros Culture Percentage with one other project:

- For the grants for ‘Projects and Initiatives’
- For the grants for ‘Organisational Development’
- For special calls for proposals from Migros Culture Percentage and the ‘ici. here together.’ programme

➔ You may apply with no more than two different projects per calendar year.

### You can also apply for the following funding schemes:

- Coaching for social initiatives
- Project room
- Thank-you dinner for associations
- Other impulse grants
- Mini-grants from ‘ici. here together.’

➔ You may apply for each of these programmes once a year.

## C. What happens next?

- Have you sent us your application? You will receive an email with our decision after 9 weeks or sooner. The decision is final.
- Have we decided not to fund your project? In that case, we don’t need to give you a reason.
- Does your organisation have to pay VAT? In that case, you’ll receive the money without VAT.

## D. If we choose your project: what you need to do

# Your achievements

### You must deliver what you have promised

- In your application, you told us what you want to do with your project or organisation. You really have to do these things.
- Maybe there are problems or something is delayed. And you can’t keep your promise. In that case, you must let us know straight away. We will work with you to find a solution.
- You must not spend the impulse grant on other things. Otherwise, you must return the contribution to us in whole or in part.

### Please tell us about your project

- Have we asked you about your experiences with the project? Then tell us all about it. You also need to tell us what you've learnt from the project.
- At the end of the project, you will send us a short report. You'll receive an email with a template.

## Communication

### You must show that Migros Culture Percentage supports you.

- Are you writing about your project? In that case, you must use the Migros Culture Percentage logo. The logo must be clearly visible. You need to include us on all your printed materials and publications; for example, flyers and brochures, social media and your website. There are precise rules about this that you must follow. You can find information about the rules on this website.
- You must show how much money you receive from Migros Culture Percentage and how much money you receive from other sources.

### Migros Culture Percentage is allowed to write about your project

- We are allowed to report on your project.
- Has your project or service come to an end? Then we can still write about your project. And we can say that we have supported you. You will not receive any additional pay for this.

### Free images of your project or offer

- Sometimes we need photos of your project. If you have any photos, you need to send them to us free of charge.
- You must make sure that you have the rights to use the images. Any people who appear in your photos must agree to their pictures being shown.
- We can use the images however we want. We'll let you know.

# E. Insurance

- Do you have employees or do you give projects to external people? In that case, you'll have to take out insurance for these people yourselves.For example, you must arrange accident, health and liability insurance. You also have to pay for their social security benefits and other social security contributions.

## Questions

Please send an email to Cyril Romann: cyril.romann@mgb.ch