Impulse grant: ‘Digital Inclusion’

Guidelines

Introduction

Through its ‘Digital Inclusion’ impulse grants, Migros Culture Percentage supports accessible projects and initiatives that promote the **digital inclusion of people living in poverty or at risk of poverty**.

Digital inclusion means: everyone should be able to use digital devices, technologies and digital services on an equal footing and have access to them.

The initiative is aimed at associations and charitable organisations that **operate locally or regionally**.

Funding is available for existing initiatives and projects as well as new ideas. Migros Culture Percentage supports these with straightforward grants **of CHF 1,000 to CHF 2,000**.

Applications for a ‘Digital Inclusion’ impulse grant can be submitted between **10 November 2026 and 30 April 2027.** Migros Culture Percentage reviews applications on an ongoing basis and will inform you of its decision no later than nine weeks after submission.

Contact

The contact person for any enquiries regarding this call for proposals is Cyril Romann: cyril.romann@mgb.ch

Terms and conditions

A) Eligibility criteria

1. Formal criteria

Who can receive an impulse grant?

The following types of organisations are eligible for funding:

- The organisation has a charitable, non-profit legal form (e.g. association, foundation, cooperative).
- The organisation is based in Switzerland. Its activities take place in Switzerland and are aimed at people living in Switzerland.

The following types of organisations and individuals are not eligible for funding:

- Individuals
- Government agencies

Federation of Migros Cooperatives
Social Commitment Migros Group
Loewenbraeukunst-Areal
Limmatstrasse 270 | PO Box 1766
CH-8031 Zurich

Additional criteria if a large number of applications is received:
If the number of eligible applications exceeds the available funding, the following additional criteria may be taken into account when making a decision:

- Size of the organisation (priority is given to organisations with an annual budget of up to CHF 250,000)
- Previous funding (initial funding takes precedence over repeat funding)
- Balanced regional distribution

Finances

- A contribution of CHF 1,000 to CHF 2,000 can be requested from Migros Culture Percentage.
- The budget is transparent and the planned costs are reasonable.

Timeframes

- The grant must be used within six months of the application submission.
- Projects that have already been completed are not eligible for funding.
- The grant may only be used to cover costs incurred after the grant has been approved.

Completeness of documents

The online application form must be completed in full.

The following documents must also be submitted:

- Signed Articles of Association
- Latest annual accounts

The following documents may be submitted on a voluntary basis:

- Own project description
- Own budget
- Latest annual report
- Presentation, photos or other documents relating to the project

2. Content criteria

What do we fund?

Topic:

- The project enhances digital inclusion amongst people living in poverty or at risk of poverty.
- If the project is aimed at multiple target groups, the applicant must explain how people living in poverty or at risk of poverty will be reached.
- The project takes place at the local or regional level.

Costs that can be covered:

- Costs of running low-threshold services and projects in the field of digital inclusion
- Costs of measures designed to make it easier for people living in poverty or at risk of poverty to take part in the services and projects

For example, we cover the following types of costs:

- **Costs for materials, technical equipment and communication** (e.g. laptops, internet access, leaflets, posters, postage costs or feedback tools)
- **Event and operational costs** (e.g. venue hire, catering, course materials, equipment hire)
- **Costs relating to accessibility** (e.g. translations, plain language, interpreting services, childcare as part of a programme, travel costs for participants)
- **Fees for course leaders or peer mentors** and expenses to show appreciation for volunteers

Costs we do not cover:

- General operating costs or personnel costs that are not related to the project
- Projects or organisations which pursue ideological, undemocratic or unethical goals

B) Rules on the annual number of grants

- The following rule applies to the 'Projects and Initiatives' grants, the 'Organisational Development' grants and thematic calls for proposals under 'Migros Culture Percentage' (social affairs and join-in initiative) of the Federation of Migros Cooperatives, as well as the 'ici. here together.' programme*:* A maximum of two different projects per organisation may be funded per calendar year. The offers listed below are exempt from this rule. For each of these schemes, one additional grant per organisation may be available:
  - Coaching for social initiatives
  - Project room
  - Thank-you dinner for associations
  - Impulse grants
  - Mini-grants from 'ici. here together.'
- For the 'Digital Inclusion' impulse grant, only one grant per organisation is available in total.

C) Communication of the funding decision

- The decision will be communicated by email no later than nine weeks after the application is submitted. The decision is final. There is no entitlement to a justification of the decision.
- If the organisation is liable for VAT, the grant will be paid excluding VAT.

D) If a grant is awarded: Obligations of the funded organisation

Activities and deliverables

- If your project is selected for funding, you must carry out the activities for which you have received your impulse grant. If there are any problems or delays preventing this, you must inform Migros Culture Percentage. We will work with you to find a solution. If the grants are misused, Migros Culture Percentage may reclaim all or part of the money.
- You agree to share feedback and insights regarding your project with Migros Culture Percentage upon request.
- At the end of the project, you will send us a short report. You will receive an email with a template.

Communication

- You must ensure that Migros Culture Percentage logo is clearly visible in all your communications – both online and offline. Details on branding, wording and editorial integration can be found at https://engagement.migros.ch/en/media-contacts-logos. These rules are binding.
- Your communications must make it clear which support comes from Migros Culture Percentage and which comes from other partners or sponsors.
- Migros Culture Percentage is authorised to report on your project.
- If required, you will provide Migros Culture Percentage with images from your project free of charge. You must ensure that all rights required for use by Migros Culture Percentage have been obtained (in particular, the consent of any persons depicted) and that no third-party rights are infringed. Migros Culture Percentage will consult with you regarding the use of the images but retains editorial control.
- Migros Culture Percentage is entitled to report on the funding and the results even after the project has ended, without any additional remuneration.

E) Insurance

- Insurance against any risk (accident, illness, liability) and payment of social security benefits and other social security contributions for any employees and/or external agents remain the sole responsibility of the project organisers.

Zurich, November 2026

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